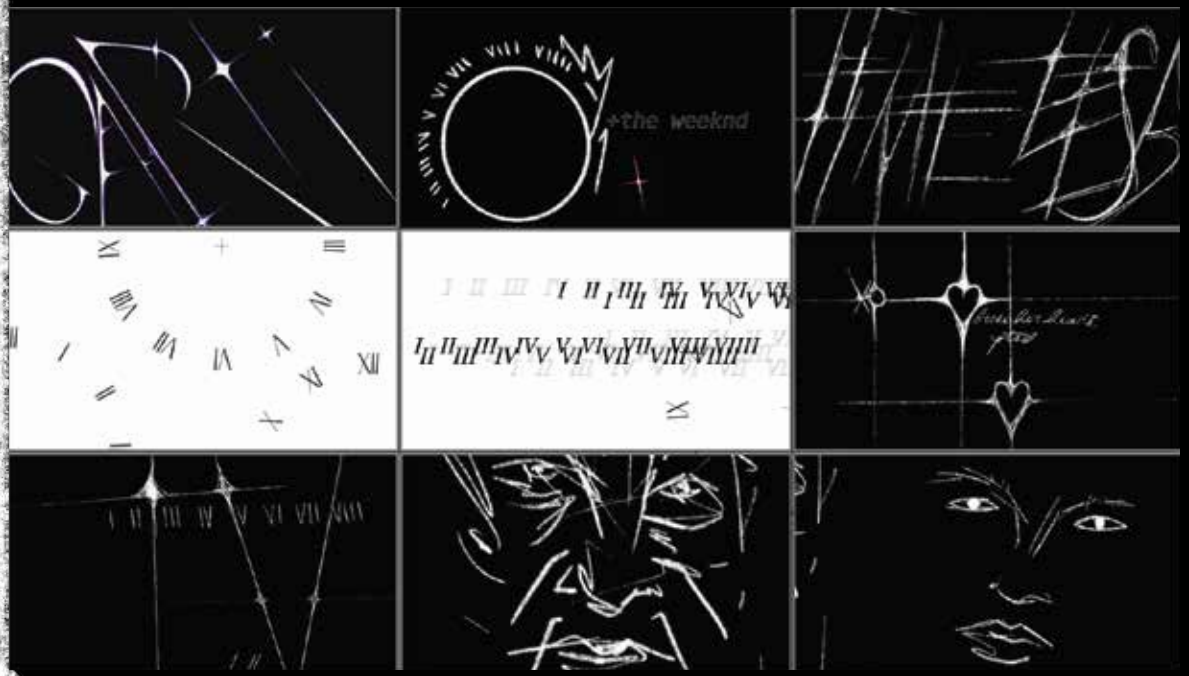
CONCEPT

hand-drawn frame by
frame animation
for Playboi Carti and
The Weeknds TIMELESS

visuals inspired by
icons of immortality
such as the north star,
clock visuals such as
roman numerals, and the
never-ending circle

the north star polaris
signifying permanence
and immortality lends
itself to the creative
use of typography.

STORYBOARD



visual depiction of the use of stars and roman numerals to metaphorically suggest timelessness.

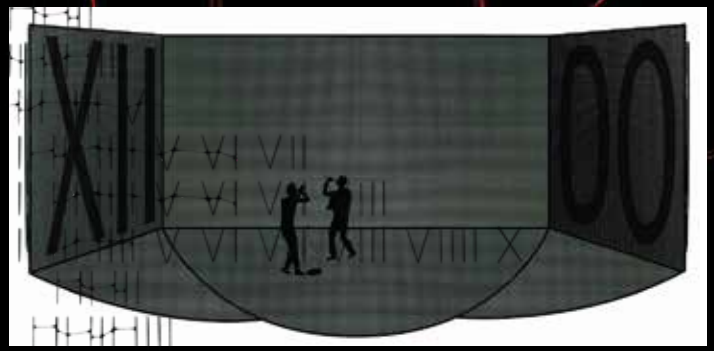
PRODUCTION

stage made up of 6 overall screens split half between the floor and verticals.

the stage will be flanked by the roman numerals XII:00, midnight, the eternal hour;

another nod to repetition and immortality.

microphone will be in the center of the semi-circle stage, shaped to resemble a portion of a clock face.








CREATIVE
DIRECTION
+DESIGN BY
DEL
TIME
LEFT